From: Seminole SO Public Affairs
To: Bentsen, Kristen M

Subject: SCSO NEWS RELEASE/SCSO joins Nextdoor and encourages residents to sign up!

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NEWS RELEASE

SCSO joins Nextdoor and encourages residents to sign up!

SEMINOLE CO. (January 26, 2015)- The Seminole County Sheriff's Office has joined Nextdoor.com, a free and private social network site for neighborhoods. The site allows neighbors to create a trusted, private neighborhood site where they can ask questions, exchange local advice, make recommendations, and discuss community concerns. The site operates like a virtual bulletin board for neighborhoods, with residents connecting on issues such as home repair recommendations, safety concerns, yard sales, lost pets, or items for sale.

The Sheriff's Office recognizes the value of social media in connecting with the community, and is now using Nextdoor as another tool to provide crime trend and safety information. Nextdoor offers the ability to share information to a specific geographic area — either a single neighborhood, groups of neighborhoods, or the entire county. The agency plans to use Nextdoor to update residents about criminal activity such as residential or vehicle burglaries in their area, send alerts about missing children or adults, update residents on code enforcement concerns, and provide information about Sheriff's Office events and crime prevention programs.

The Sheriff's Office can post information on the pages of selected neighborhoods and receive direct messages from residents; however, the agency is unable to view individual neighborhood pages. Residents should continue to call 911 to report suspicious activity or in an emergency.

Currently, over 135 public safety agencies are using Nextdoor. Already, one in four neighborhoods across the United States are using Nextdoor, and in Seminole County, approximately 185 neighborhoods and almost 9,000 residents are currently participating.

There is no charge to join Nextdoor. The Sheriff's Office encourages residents to learn more and sign up at www.Nextdoor.com.

Please do not respond back to this email as the account is not monitored. For more information contact:

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